

M **R**

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JCP'S
KEN HICKS:
IT'S ALL INSIDE

demo:
ANATOMY OF A
TURNAROUND

UP-CLOSE &
PERSONAL:
SUPERSTAR
**GREG
NORMAN**

**NEXT
GENERATION:**
STUDENTS
SPEAK OUT

Mid-Tier
Maneuvers

DRESS-UP
DILEMMAS

THE ART OF
THE SALE

LEFT: Kasil jeans, \$165; Five Four jacket, \$298; True Love and False Idols sweatshirt, \$200; The Originators belt, \$50.

THIS PAGE: Left: Wearfirst cargo pants; Lemar & Dauley sweatshirt, \$160; Leather Island by Bill Lavin belt, \$90; Converse high tops, \$42; Schott jacket; Kangol hat, \$50; Luxottica Ray-Ban aviators, \$99.

Right: Five Four jeans, \$160; Lacoste belt, \$85; Sabit jacket, \$380; RetroSport thermal, \$62; Ed Hardy sneakers; Kangol hat, \$50; TechnoMania watch, \$2,300.

80's STREET
COOL MEETS
OF SWAGGER